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MY BLUE PRINT

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Introduction

This blueprint covers a systematic Internet Marketing process that I use to make money online. This is not an "idea" on how to make money, but rather a real system. It's a business, a strategy or an operation.

The process does not require a ton of money. Of course, you can invest more into it if you want.

The simple and common things are needed; hosting, website, auto-responder, etc.

However, there is not a ton of money needed for advertising via PPC or that sort of thing. You could invest in paying some writers if you'd like to outsource some of this process. Actually, you could outsource pretty much the entire thing if you wanted to.

It's not difficult. You do not have to be a genius. You do not need to be rich already and you do not need to know "Internet Marketing" like some guru either.

Follow my system and see for yourself.

This is the end of the introduction. Let's get to it, fast.

Prerequisite

There is a prerequisite to this entire process and I'm going to explain what is required.

The prerequisite is that you have to be able to "get outside yourself". Here's what I mean by that...

Get outside your comfort zone a bit. You see... imagine there is this invisible shell that surrounds your body.

When you walk around, that shell is always there surrounding your body.

Well, to make this process work, you have to step outside that shield, or egg, or comfort zone, or whatever it is.

And, to step outside that comfort zone --- is where the money is.

Most people have a tough time stepping outside their comfort zones. People are habitual and enjoy their comforts. To shake or disrupt that comfort, can be tough.

However, that is where the money is.

Here's another way to look at it. One of the best chapters I read in a book was by Brian Tracy. He presented a question, which is:

Why are you not rich already?

That question is a serious question to ponder. I mean, if you are someone like me who is driven and ambitious, then answering that question can bring about a rush of important thoughts.

If you try to answer that question, a ton of excuses usually show up. I mean, we all pretty much have all the intelligence and resources to become wealthy.

It usually comes down to breaking out of that comfort zone and applying yourself. I mean, we have both heard a million times that we can do anything if we put our minds to it.

The problem is that we don't put our minds to it.
And, we don't put our minds to it because of comfort zones.

So, before we even get started with this blue print, the hardest part of all is being able to break out of that dreaded comfort zone.

It is where the money is.

I also think that people who decide and dedicate themselves to breaking out of the comfort zones go through a bit of a change or metamorphosis, if you will...

You see, there are steps to take for growth. And, each step can be scary and intimidating. However, each step can be invigorating and exciting at the same time.

It requires pushing yourself a bit.

To answer the Brian Tracy question of why you are not rich already, I think it comes down to pushing yourself past the normal and everyday habits you have grown accustomed to.

It's growing yourself to the point where you can handle more wealth.

Anthony Robbins talks about the keys to wealth in many of his programs and mentions that people have to be able to handle financial pressure.

Many can not handle financial pressure. I mean, if you were flooded with millions of dollars and thousands of customers, and hundreds of partners with millions of dollars worth of bills right now... you'd feel a bit overwhelmed huh?

Perhaps you'd push it away or even sabotage the entire thing. I mean, after all you are now a millionaire with that hypothetical scenario.

It does require a series of steps.

I have spent time with millionaires before and they are pretty much like everyone else. There are no "striking" differences on the surface.

The difference is they handle a few more zeros than the rest. Instead of \$1,000 they are handling \$1,000,000.

So, financial pressure is important. Growth is important and breaking out of the comfort zone is paramount.

Don't you agree?

Look, perhaps you feel you are doing pretty well. You are popping along pretty good, making good money and in your own right – have become successful.

Do you want to achieve more?

Well, even at the success you have achieved to date, doesn't a comfort zone set in? To advance higher on the economic ladder would require a bit more of breaking the comfort zone.

I'll give you a personal example.

I used to own an advertising company (offline). I was growing and my income was getting larger and larger. I became a bit comfortable.

Then, a national company approached me and wanted to go into TV, radio and big time advertising.

I was used to my little community of 100,000 people. Now, I had to really step it up. That required getting outside my comfort zone a bit.

I had to meet with these big shots and it was uncomfortable. I was only 28 years old at that time. I was intimidated. I went through a bit of anxiety because of it. But, I did it.

And then, when the next big national opportunity came around, I was ready! In fact, I acted completely different than before and had zero anxiety about it. To me, I had advanced a step.

I hope I have struck a chord with you on this. I really think it is imperative towards success at anything you strive for.

You see, in order to make this blueprint work, you have to reach out and interact with others. You have to face rejection. It's ok. It happens to the best of us. Everyone gets rejected.

Some will say yes and others will say no. Just keep asking and initiating opportunities.

It's a numbers game and there are plenty of numbers and opportunities.

If you do not like to face rejection, then you can try and outsource as much of this process as you can. Be "hands-off" if you will. That way you don't have to actually "read" or "hear" the rejection.

Well, that is the prerequisite. You have to be able to step outside that comfort zone and you have to be able to handle rejection. Can you do that?

If so, then you are going to love this.

First Step **"Finding a Niche"**

You need a niche. This niche can be anything where people are already buying products in that niche. I am going to use one niche as an example for this entire process.

That niche is "*high blood pressure*". I don't know why... but I always use that niche as an example. Maybe I use it to remind myself that I need to keep my blood pressure healthy. Who knows...?

You can go with a niche you are interested in if you like. The key is the niche needs to be one where money is ALREADY being spent.

The best way to determine if the niche is one where money is already being spent is to simply look at the PPC ads on the search engines.

If you see ads, then most likely money is being spent on that niche. If you see zero ads or very few, then watch out. It might not be a good niche.

If you have problems figuring out what niche to go after, then let me help you real fast.

Just pick a niche where money is already being spent. Search your "niche idea" on Google and look to see if there are Adwords for it.

Look on Lycos and Overture. Are people rabid to buy? Is it a hungry market? Are there forums for this niche?

If you need help thinking of niches, then go to amazon.com and look at all the categories of books there. The categories of books help to jog my brain for ideas on niches.

I like to use this tool to help me find niches:

<http://www.google.com/webhp?complete=1&hl=en>

It's Google Suggests Labs. Just type in a word and it gives you a list of other possibilities for highly searched words and phrases.

Here's a screen shot example below:



Web Images Video ^{New!} News Maps more »

high blood pressure	symptoms	
high blood pressure symptoms		3,860,000 results
high blood pressure diet		4,730,000 results
high blood pressure medication		4,480,000 results
high blood pressure causes		5,330,000 results
high blood pressure medications		4,710,000 results
high blood pressure medicine		6,600,000 results
high blood pressure treatment		8,030,000 results
high blood pressure pregnancy		3,450,000 results
high blood pressure in pregnancy		3,420,000 results
high blood pressure during pregnancy		2,130,000 results

Advanced Search Preferences Language 1

s you type, Google results. Learn

See how I typed in "high blood pressure" and it gives me several other keywords, phrases, niches?

I use the heck out of this for niches, keywords, phrases, etc.

Look up at the screenshot in the search box. See where it says "symptoms" and is highlighted?

Well, if you were to type the letter "B" right after "high blood pressure" it would give you several ideas. Then, type "C".

For example, you would type:

High blood pressure b
High blood pressure c
High blood pressure d

You could also expand it further by adding another letter. You would type:

High blood pressure ba
High blood pressure be
High blood pressure bo

There are thousands and thousands of sub-niches that you would never think of on your own. This can be extremely effective for this blueprint.

It's a handy tool.

As far as competition, I don't care about competition. There is always competition. Competition is good. If you know what you are doing and you take plenty of action, then competition has a way of letting you know how well your product or marketing is.

Just make sure people are already spending money in the niche(s) you select ok?

Alright, I think you can move on now to the next step.

Step 2

"Find affiliate programs"

You need to find affiliate programs for this niche you selected. Just check Clickbank.com and Cj.com and check your competition. Who is advertising in your niche?

If you find any affiliate programs in your niche, save them or bookmark them... or join them!

You are going to use these affiliate programs later on in the blueprint. These affiliate programs are going to be a way to monetize your operation.

There's more to come on affiliate programs. For now, just understand that you need to find affiliate programs in your selected niche. Find them and then save them on a spread sheet. You'll use them later.

That's it for step 2.

(I move fast, so keep up)

Step 3

"Produce 2 reports"

You need '2' 10+ page reports for this "blood pressure" niche. You can hire someone to write these two reports or you can write them yourself.

You can search for articles online for that niche, read the articles, learn the niche... and then create these reports.

The reports can be a "top 10" list or something easy like that.

These are not detailed reports or "courses" or anything like that. These reports are simple "teaser" reports.

In these reports, you will place links back to your site and affiliate programs.

One report will be used to generate traffic and the other one will be given away to your subscribers.

Step 4

"You need a site"

You need a webpage. I like the longer squeeze pages. This page of yours will persuade people to sign up for your auto-responder or newsletter in exchange for receiving one of your reports.

You can then give away more information about this niche, provide another free report, or email course, or whatever you want.

The point is you need to build a list in this niche.

So, with this "high blood pressure" webpage (squeeze page), you would give away one of those free reports you wrote from Step 3.

People will opt in to get this Free Report.

It's best to have a compelling sales letter that persuades visitors to opt in. With the blood pressure example, the letter can provide problems and the solution can be found by opting in.

Focus on that and you should be fine. If you need help, then you may need to hire someone to write the letter for you. If you can not afford that, write it yourself and then get others to give you their opinions.

Get others to critique it. The best thing to do is present the main problem (high blood pressure) and then present all the sub-problems and emotions that are associated with your main problem (stroke, health, death, depression, anxiety, diabetes, etc.)

Remind the visitors what all the pain and problems are. Get them to relieve the emotions again (some people are numb or in denial).

After you have presented the problems, pain and emotions... then give them the opportunity to get the solutions and answers – by opting in.

It's a simple approach and just flat-out works!

Look, the key to this blueprint and Internet Marketing, in my view, is to build lists and leverage relationships.

With that in mind, you will not be marketing to “blood pressure victims” but rather to the demographics.

What I mean by this is that you will not limit yourself just to blood pressure in this system. You will cross over into other similar niches and you will market towards the demographics.

Ask yourself questions...

People who have high blood pressure also have _____
People who have high blood pressure tend to be _____

And so on...

You can go to the library and look at the SRDS book (or you can buy it yourself). You can visit this link to see what I’m talking about:

<http://www.srds.com/portal/servlet/LoginServlet?action=loginFrame&linkHit=ips>

Research “demographics” and “media targeting” and find out the statistics and information about people and what similarities they have.

For example, people who are into antiques tend to also be into travel, time shares, gambling, investments, real estate, etc.

Well, you are to market to those “groups” of people instead of just the blood pressure niche. That is marketing towards demographics and not just one microscopic niche.

This blueprint’s essence is in marketing towards demographics. This blueprint or system is orchestrated to fully capitalize on demographics and not a specific niche.

You have to start somewhere, and with this report we are starting together with the “high blood pressure” example niche.

As you move forward through this report, you will begin to understand how to market towards a “group of people”.

The mass media does this the best. For example, I stay up late writing. Sometimes, I'll watch a little TV here and there when taking breaks. I've noticed that a lot of the commercials are for people who have lost their jobs, have insomnia, got hurt at work, got hurt in an accident, etc.

The media capitalizes on those people who are most likely awake at that time of the night. I guess I fall into the group of people who do not have jobs. But, I'm not looking for one either.

Back to the actual "step" and away from tangents... you will focus on building niche lists. In order to do that, you'll need a site that captures visitors into your auto-responder.

You will be giving away one of your 10+ page reports for free in exchange for subscribers.

Step 5

"Articles, articles and more articles"

You need articles. You can have people write these articles for you, or you can write them yourself. The more articles the better!

In this step, you can either spend the money or spend the time. It's up to you.

These articles will be on your niche. These can be various topics concerning your niche.

Focus on volume. You need many articles if possible. You will use these articles and submit them to directories and you will use them for monetary reasons. I will go over that in a moment.

Articles are one of the very best ways to generate traffic and links. Most people do not fully utilize the power of articles.

Be the one who does utilize the power of articles. Believe me; you will be thankful you started using them later on down the road.

Think of them as little billboards that get seen by many-many eyes.

Step 6

“Crossover Niches”

Find crossover niches. It’s back to research time. You need to spend some time online finding “crossover” niches, or niches that are somewhat similar to what your niche is.

This is back to what I was talking about earlier concerning marketing towards demographics.

With the chosen niche of “high blood pressure” here are some examples of crossover niches (demographics):

- Health
- Nutrition
- Stroke
- Diabetes
- Home Remedies
- Exercise
- Weight Loss
- Smoking or tobacco use
- Health Insurance
- Heart
- Cardiology
- Aerobics
- Personal trainers

It goes on and on...

Find a list of crossover niches and save that list. You can even look to see what type of affiliate programs are offered in these crossover niches as well.

Save them to a spreadsheet or organize them somehow. You will utilize these crossover niches in this blueprint.

These crossover niches are important to this blueprint. It is where the core of this strategy remains.

More on this in a moment...

Step 7

"Find Forums"

Find forums, message boards and groups in your niche and the crossover niches and join them.

Save the list of forums onto a spreadsheet.

In these forums, etc. you will include in your sig link your link to your webpage. You may write something about your free report in your sig link as well. Make sure to check out the forums, etc. to see what the rules are, the "feel" of the forums and the overall attitude.

Make some posts and participate in the discussions.

Step 8

"Quick Monetization"

Create some pages on your site and strategically place articles on your own pages.

Also, strategically place AdSense ads on your page that has articles. You'll send traffic to these pages from your subscribers.

You simply send them an AR email and tell them they should read this valuable article. On that article is AdSense ads. You are doing two things...

You are making some money and you are providing good content to your subscribers.

Step 9

“Free Traffic and Links”

This is the part where you have to get outside yourself some. Lucky step 9 is important.

In this step, you are going to contact others.

Over the phone works best for contacting them.

You are going to contact people or businesses that are in your crossover niches. For example, your niche is “high blood pressure” and you can contact someone in the “nutrition” niche.

What you are going to say to them is that you have a 10+ page report on “high blood pressure” and that they can give it away free to their customers and subscribers.

You can tell them that you can even brand it with their company logo, or information.

However, the links in the report are only your links ok?

I mean, the title can be “XYZ Nutrition Business” by “John Smith CEO” or whatever... but the links are yours!

You can have links to other affiliate programs, and all those crossover affiliate programs in this report. These crossover niches will give your report away to their customers and that will produce free traffic.

For example, in the “Blood Pressure” report, you could have a link to an affiliate program for “health insurance” or “Vitamins”.

Note: you will not want to have a link in the report to a direct competitor of your partnered business. For example, if a nutrition site agrees to provide the report to their customers, don't have links to other nutrition sites. That might kill the deal... know what I mean?

Ok, tell your new partnered site that they can simply provide a link to their customers in order to download the report. That link will be on your site somewhere.

When they give the report to their customers, they will give them a link to download the report. That report will be on a page on your site. It will not be on the home page where the opt-in form is. It will be on a separate page where they simply right click and download.

That's a link back for you! And, it's a link back for you in a similar type niche.

What this technique will do for you is get you free traffic and "link backs" and who knows what else can come of it.

I like to pick the type of sites that have high page ranks and a lot of traffic (or a real professional look). Also, I like sites that are real "offline" businesses as well.

To sell the partnered site on this, just mention that they will be adding value to their product or service. After trying a few, you'll get the hang of it pretty fast.

Ok, following me on this?

Now, pick about 50 sites to go after and do it. Don't expect everyone to say yes. Some will not want to do it and many will not reply or do anything. Just keep going. Many will say yes. You'll quickly figure out how to get them to say yes.

I mean all they are doing is providing a link.

What you can do is partner with experts in the field. For example, you can partner with a doctor for the high blood pressure niche and mention the doctor many times in the report.

This gives you more credibility in approaching these other partner sites. It gives you more leverage.

It works.

There are many things you can do to land more and more of these partner type opportunities. Once you get rolling, new ideas will pop in your mind on how to better land many of these.

After a little practice, you can have hundreds of sites linking back to you and sending you traffic.

Repeat this over and over until you have at least 100 niche sites all providing your 10 page teaser report to their customers.

To them, this is a way to add value to their products. To them, your report can be a bonus. To them, they are just providing more content.

You see, they are into their products and their niche. They are not into Internet Marketing like you are.

Step 10

“Classified Ads & Link Backs”

Place classified ads. I go with craigslist.com and other classified ad sites. It adds more “link backs” and traffic. With craigslist.com this helps get your site crawled faster by the search engines and gets you listed. It’s a quick way to get listed.

Later in this report, I’m going to go over more traffic generating techniques you can use once you get rolling.

Step 11

“Manage your list”

Once you are getting subscribers, start managing your list. Send them to your pages that have articles on them with AdSense ads. Include emails in your AR sequences that promote affiliate programs.

As you add more and more to your AR sequence, you will eventually have this niche on auto-pilot.

Monetize your list!

Step 12

“Create new lists”

Create new lists from your current list.

Ok, for the *“high blood pressure”* subscribers, you are going to create another niche for *“secret home remedies that only grandmothers know about”*...

You are going to create another webpage and capture subscribers on that page as well. You are going to give away something of good value for free --- in order to capture new subscribers.

In fact, you are going to duplicate this entire system again... but for *“secret home remedies...”*

You are then going to promote this new site to your current *“blood pressure”* list. And then... repeat the entire *“concept”* over again.

You see, what you are doing is giving yourself every possible opportunity you can to make money from each subscriber. You are attempting to monetize your lists as much as possible.

It's marketing.

For illustration purposes, here's an example using a fictitious character named Henry Smith:

Henry subscribed to your blood pressure ezine.

Perhaps, Henry Smith did not click on one of your AdSense ads. Perhaps, he did not buy one of the affiliate programs you promoted. Perhaps, he did not do anything but read the reports, articles and sales pages.

Henry made you zero money but remains on your list.

Once Henry checked out your *“secret home remedy”* site, he purchased the affiliate program there.

Or, he clicked on one of the AdSense ads there.

You see, you are giving yourself every opportunity to make money.

Perhaps it's the other way around. Maybe Henry clicked on AdSense ads, purchased your "blood pressure" and "crossover" affiliate programs, and just went crazy with your stuff.

It happens.

And, then 'good old' Henry migrated over to your "secret remedies" site and snatched up everything there as well.

Then... guess what?

Henry also went on to join your new "health insurance" site, then your new "exercise" site, your new "baby boomers are us" site and so on...

Or, perhaps he landed somewhere in the middle.

You see, by creating these new niche systems, you are taking subscribers from your first niche and transferring them into other niches.

Someone may unsubscribe from one list, but still remain on three or four others you own.

Someone may buy one product from you on blood pressure, and then buy another product from you on diabetes. Using Henry as an example again, maybe Henry goes on to make you \$1,000 this year.

Have you ever seen the scary movie "The Shining"? If so, remember how Jack Nicholson could not get out of that maze and he ended up dying in there from the cold?

Well, picture this operation as a big maze where subscribers move around from one list to the next and at every passing turn you are selling them something.

If it's cold, you are selling your subscribers sweaters, coats, snowshoes, blankets, hot coco, etc while in your maze – because that's what they are hungry to buy.

Get the picture? I like visuals like that.

What you are doing is marketing towards demographics instead of just one niche.

Step 13

“Create your own products”

Lucky 13 is to create your own products.

You are rolling along now, with a growing niche list or two, and you are making commissions on affiliate programs and AdSense.

You are building an operation.

The next step is to create your own products.

You can write/create these products yourself or outsource it. For products, you can create ebooks, videos, software, memberships, etc.

Once you have your products created, start selling them to your niche lists.

With the example niche, a “high blood pressure” product was created. Then, I can simply send the “built in” traffic I have on my list to the product.

I like to create a completely new site for the new product. I write a sales letter and sell it. I promote it to my list, and send them to my new site.

This is further monetizing your operation ok?

Step 14

“Your own affiliate programs”

Set up your new site and your new product for affiliates. You can use Clickbank.com. This step requires some money to be a vendor at Clickbank.com. However, this is a business you have and requires some expenses.

Besides, you've already made money and can afford to pay the CB fees.

Now, tell your lists that they can make a few bucks by telling their friends or by promoting your site. I know what you are thinking. You are thinking that these subscribers are not marketers.

Some will promote it.

Continue driving traffic and recruiting affiliates.

Step 15

“Continue creating products”

Create another product for your crossover niches. In the example earlier, I used the “secret remedies” niche. At this point, you will create a product for this niche as well.

You'll do the same thing again. You'll create a new site for this product, list it on CB and promote it to my lists.

What you are doing is starting out with promoting affiliate programs and making commissions from those affiliate programs and AdSense.

Then, you are further monetizing your operation by adding your own products.

Here's a recap:

- First, you had a “blood pressure” squeeze page.
- Then, you added a “secret remedies” squeeze page.
- You promoted these two niches with the tactics I've described.
- Then, you created your own “blood pressure” product and put that product on a different site.
- Then, you took your “blood pressure” list and sent them to your new site that features your new product.
- Then, you create you own “secret remedies” product and a different site for that too.
- Then, you send traffic from your “secret remedies” list to your new site that features your new “remedies” product

At this point, you'll have 2 blood pressure sites and 2 remedies sites. All of them will be making you money.

As you get the hang of this and grow your operation, just keep repeating this process. Start with a squeeze page, monetize it and initiate those JV's where others give their customers your reports.

Then, add in another site and your own products. You already have a list, so send that list to your new site.

I hope I'm not confusing you. If so, then relax and just read over this again and skip the steps you already understand.

The overall point of this step is to continue creating your own products so that you can monetize your operation more.

Step 16

"Grow your operation"

It is time to add another crossover niche to your operation. At this time, you can diversify by adding a niche to your "*blood pressure*" and "*secret remedies*" niche...

You decide to go with "*Exercise while you eat*" niche. At this point, just repeat all the steps and add this niche to your arsenal.

Continue doing the steps. You can continue to partner up with others and continue providing those 10+ teaser reports. Just continue doing the entire thing over and over.

What will eventually happen is you will have a solid operation for niches within niches.

The key is to start with one niche in this process and then expand into other similar type niches. That way, you are focusing on a demographic or "group" of similar types of people.

Someone who is into video games is also into iPods. After a while, you will have a demographic market cornered.

Then, you could probably sell your business for a nice chunk of money if you wanted to. The opportunities become abundant. You can create

a membership site and provide it as a backend product to your niche lists.

Graduation Time

Ok, you have gone through this report and there is yet the most important piece of information left to be divulged.

This piece of information is the most important.

What I am about to tell you is FAR more important than this system.

What I am about to tell you is that MOST people will fail with this system I have just outlined to you step-by-step.

Yep.

You may already know the reason why MOST people will fail with this.

You many already know why MOST people fail altogether.

97% of people will not attempt to follow this system. The reason is because most people are after the quick buck.

Most people are severely attracted to Google Adwords. Most people are after Google Adwords because of the attraction of placing a simple ad and hoping that the ad converts (or the sales letter) and that riches come immediately.

It's true.

Most marketers want to make money today. So, they throw up ads quickly in haste and throw a ton of money at advertising in order to turn a profit.

Most of these people would be better off spending that money on articles... in my view.

The reason MOST people will fail is because they are after the quick buck and this is a true system and not some "get rich quick" scheme.

Build a system. Build a list. Build an operation. Build a business.

If I had a dime for every time I said this...

“Most people fail because they are just not good at implementing”

Most people want it “now”, immediate gratification. I’m sorry, but the money is found just on the other side of “immediate gratification”.

Stop for a second and imagine having 100 sites who give your report to their customers and subscribers. That’s a nice thing.

However, it requires some effort. That word “effort” is what stops most people. Will it stop you?

You see, most people want it all for nothing. They want the passive income without the upfront effort required to create that passive income.

Yes, you can have passive income. You can outsource most of (if not all) of this blueprint which will end up providing you with passive income.

However, we remain with the same problem... and that is how do you trump the urge to have “immediate gratification”?

I trump it with a clear vision of what I want to accomplish and I set long term goals. If you are not someone who is addicted to immediate gratification, then I’m sure this blueprint is something you are very excited about!

By putting everything in a step-by-step process for you, then it could be easier to trump that “immediate gratification” urge and create a real business.

You see, most people look to make money today or tomorrow. And while they surely can... they also are missing the big picture. That big picture is passive income for a long, long time.

And, not via PPC either.

Traffic

"Get traffic"

In this section I am simply going to list ways that you can generate traffic to your sites...

I've already given you a few blockbuster ways...

The rest of this list will require your own learning and testing. However, I don't want you leaving this report and thinking to yourself "yeah, but how do I get traffic"...

The reason why most people struggle with getting traffic is because of the immediate gratification thing that I went over earlier.

Here are some ways:

- Press releases
- Classified ads
- SEO
- Links
- Ezines
- Solo Ads
- PPC
- Yahoo answers
- Posting on blogs
- Ebay
- Social Networking
- Viral reports
- Blog
- Forums
- Videos
- Gadgets
- Controversy
- Pod casting
- Reviews
- Mini-sites
- Articles
- Tons of content on your sites
- Offline advertising
- JV
- Groups
- Affiliate programs

The key here is to stick to the strategies and keep plugging away. So many people are lazy and want quick gratification. Be that person who is not trumped by "immediate gratification" and you will prevail.

It's amazing how much money people will spend on PPC. Just imagine how many articles you can get for \$1,000.

Not only can you get tons of articles but you can get them submitted for you as well.

There is no telling how many link backs you will get with all those articles or who will pick them up and distribute them to their massive lists or customers.

Conclusion

"And now... the end is near"

Well, if I've done my job with this report, you've picked up a bit of a new mind-set and have come away with some very valuable insight into what it takes to create an operation.

What I've gone over with you is not rocket science and most everyone can do this. It just takes doing it.

There are tons of ways to make money online. This system is exactly that --- a system!

Dedicate yourself to following this system for an entire year. There is a lot you can do with this system that requires little to no money at all.

However, you can really multiply your efforts by outsourcing many of the duties that need to get taken care of for you.

I really believe in outsourcing because it frees you up to look at the big picture and distances you from the daily duties or tasks that need to get done. It's more of a business mind-set.

When people say that the key is to "take action" they are right. It does require taking action and it does require focus. However, I think

the core problem is that people want instant gratification... which causes a lack of action and a lack of focus.

Therefore, the root problem tends to be "instant gratification". That's why people have problems implementing. Makes sense huh?

My final remark is that you can do it! Many people struggle to make it online because they just do not fully believe in themselves. Or, they jeopardize or sabotage the results.

I'm here to tell you that you can do this. Just take it one step at a time and relax. Don't get caught up in the hype or all the gossip going on.

Just focus on "business" and daily action. If you continue to put in the action, the money and results come! Push through adversity and make things happen. Get outside yourself. And, never ever... ever give up!

To Your Massive Success!



Eric Louviere

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