

The Niche Rockets \$10,000 a month article boost formula

**"Now you can legally steal my own
\$10,000 a month formula, dominate
any niche market and get hoards of
FREE traffic directly from the Search
Engines and Article Directories
without being some sort a genius!"**

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CLASSIFICATION: TOP SECRET

by
Jim Morris, Co-Founder
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This document and others that will follow will contain high doses of distilled wisdom, and step-by-step processes that will hardly ever be talked about or released by most of the gurus out there.

They simply don't want you to have this information because they want to be able to keep you in their marketing funnel and market more and more products to you, so you can **become dependent on the product**.

Your freedom from the constant consumption of products, tools and gizmos that are aimed at somehow making you rich will literally become a non-issue when you begin developing your **skills and strategies** to get the most essential lifeblood of any business, WEB TRAFFIC.

When you develop your online website traffic building **skills and strategies** much like an ice skater or gymnast hones their talent using their body, the software tools that the gurus sell as the magic pill will just be mere instruments and not a dependence.

Skills and strategies that rely on basics and fundamentals do not ever rely and depend on the latest software tool or gizmo. That's why when you build a solid **skill** and learn the importance of building traffic and then converting it, that latest gizmo is merely an option and a complement to your true **skills and strategies**.

What's outlined here is a \$10,000 per month article marketing formula that Captain Tim Gorman uses while working his online business only part-time. He has a full-time job with the U.S. Army that takes about 12-14 hours out of his day. He also has a wife and two children that also consumes his time.

Yet, with a part-time effort and all those responsibilities, he is able to yield a 6-figure a year income that is supplementing his day job. I'm sure you would be happy making what Tim makes online so you can stay home and not have to work one those things called a job.

Now, while Tim does have a degree in Information Systems/Computer Science, he will tell you how technically obsolete and simplistic his operation is. I can tell you firsthand that Tim is **still** not aware of the power of keyword research and yet to apply the principles I myself practice. Tim uses a very simplistic website builder by Dr. Andy Williams called SEO Website Builder.

Tim doesn't mess around learning the latest and greatest traffic tips because he knows what works. Tim relies on his Article Marketing strategies to leverage and obtain free traffic from the search engines, high quality inbound links to his sites, and also quality traffic directly from the Article Directories.

With Tim's systemic Poseidon Strategy, you don't have to empty your bank account with a Pay-Per-Click campaign to test if a niche market is profitable. NO WAY! You use his 3-prong test to check the waters of any niche market to see if your efforts will be fruitful. So without any further ado, I hand you over to the very able hands of Tim Gorman...



Hello fellow Niche Rockets member. I want to formally welcome you to Niche Rockets and reassure you that although it is easy to get lost in the massive amount of information contained within the NR forum you don't need to get overwhelmed because we (the forum members) are here to help you find your path to online success.

With so many different paths and opportunities to follow within the NR forum leading to online success I thought it only fair to provide you a cheat sheet for my own personal strategies and online money making methods.

This cheat sheet that you are currently reading will quickly allow you to locate many of my most beneficial postings within the forum saving you countless hours and putting you on the fast track to enjoying success with your online business like so many of our forum members.

Take a minute, go grab a drink, then sit back and roll up your sleeves as you embark upon the fast train that will navigate you through the NR forum and my 1500 + postings.

Before I start your journey through my postings I wanted to make sure you are up to date on my current site building methods. I normally build all of my sites in the following manner:

- 1st Tier - Home page
- 2nd Tier - 5 main pages
- 3rd Tier - Article pages

I also usually add a privacy page, disclaimer page, link partner's page and sitemap.

THE ARTICLE BLITZ EXPLAINED

When building my sites I use original material, rewritten PLR material and in many cases unchanged PLR material. I have been able to successfully profit from unchanged PLR material because I normally focus on an intense article-marketing blitz for my websites. The specifics of this blitz are discussed in great detail at this link within the forum:

<http://nicheroockets.com/community/index.php?topic=3327.0>

There you will find why I do the blitz, how I perform it and the preparation needed for a proper article blitz. There is even a very detailed sample blitz for your viewing pleasure.

ADDITIONAL SAMPLE ARTICLE BLITZ

Another sample article blitz can be seen here:

<http://nicheroockets.com/community/index.php?topic=3608.0>

VARIATIONS OF THE ARTICLE BLITZ

I've recently made some changes to my article blitz methods and those variations are touched on at in this posting:

<http://nicheroockets.com/community/index.php?topic=5516.0>

POSEIDON EXPLAINED - IDENTIFYING NICHE RIPE FOR AN ARTICLE BLITZ

Many members have asked how I go about identifying profitable niches. The technique I use is a simple method and I've coined it The "Poseidon". This thread explains the how and why when it comes to my identifying which niches deserve a full-blown article blitz:

<http://nicheroockets.com/community/index.php?topic=3630.0>

HOW TO SUCCESSFULLY WRITE YOUR OWN ARTICLES

I'm sure you can see that article marketing is a big part of my online success and the ability to successfully create articles is a major part of that success. This thread focuses on to successfully write your own articles. The thread was started by another forum member called Sbabb (Scott) and contains some very valuable information:

<http://nicheroockets.com/community/index.php?topic=3243.0>

SAMPLE OF A REWRITTEN PLR MATERIAL

For many forum members the thought of writing their own original content can be nerve wracking and painful. Fortunately, rewriting PLR material can be just as effective when done properly. I supply a sample of a PLR article and then my rewritten version so you can get an idea of what a rewritten article should look like in the following posting:

<http://nicheroockets.com/community/index.php?topic=3262.0>

WHERE TO FIND GOOD CONTENT TO REWRITE

If you're looking for some good PLR material to rewrite then this discussion will help solve your problem:

<http://nicheroockets.com/community/index.php?topic=3651.0>

MORE ARTICLE REWRITING TIPS

Here is some more valuable information on rewriting articles:

<http://nicheroockets.com/community/index.php?topic=3533.0>

ARTICLE MARKETING PRIMER

Developing the skill set of an accomplished article marketer takes some time and discipline, fortunately we have provided some links to shortcuts that can speed your educational process up and make you a better writer, which will significantly increase your online earning potential.

<http://nicheroockets.com/community/index.php?topic=3675.0>

ARE YOUR SUBMITTED ARTICLES WORKING FOR YOU?

Because my methods and strategies are pure article marketing at its best, it's vitally important that you recognize which submitted articles are performing well for you so that you can continue to harness their profitability. Find out here:

<http://nicheroockets.com/community/index.php?topic=3448.0>

30 DAY BLITZ COMPLETED - WHAT'S THE REWARDS?

So you've done an article blitz and you're curious to see how much you should be making or what your progress should be showing at the end of 30 days. Not to worry, others have asked the same question at this location:

<http://nicheroockets.com/community/index.php?topic=5580.0>

LONG TERM SITE GROWTH IS THE REAL DEAL

Focusing on long-term site growth is the real key to online success. We have a small discussion on that subject in this thread:

<http://nicheroockets.com/community/index.php?topic=5557.0>

WHERE SHOULD YOU PLACE YOUR LINKS IN YOUR SUBMITTED ARTICLES?

One-way links provide a huge boost to your websites popularity provided you use the proper keyword rich link text and place your links in the proper locations of your submitted article. See what we recommend in this thread:

<http://nicheroockets.com/community/index.php?topic=5497.0>

ARTICLE TITLES CAN MAKE OR BREAK YOU

Some sound advice on creating a proper article title in order to improve your chances for success with article marketing:

<http://nicheroockets.com/community/index.php?board=38.100>

THE RESOURCE BOX IS CRUCIAL TO YOUR SUCCESS

You've spent the necessary time needed to create an article worthy for submission to the article directories. Don't blow it now by having a non-performing resource box. Tips on making sure you get the visitors you're after:

<http://nicheroockets.com/community/index.php?topic=4214.0>

THE TOOLS I USE ON A DAILY BASIS

Having the knowledge to make money online is only half the battle; the other half deals with owning the right tools. See what many of the NR members use on a regular basis to increase their online earnings:

<http://nicheroockets.com/community/index.php?topic=4946.0>

HOW MUCH SHOULD YOU PAY FOR OUTSOURCED ARTICLES?

If you're ready to take the next step and start outsourcing some of your article writing make sure you know the current costs and where to find good article writers in order to prevent from getting burned or scammed:

<http://nicheroockets.com/community/index.php?topic=4525.0>

PROOF THAT IT WORKS

Yes - article marketing really does work, especially when you go blitz style with your website. Want proof? See for yourself:

<http://nicheroockets.com/community/index.php?topic=5137.0>

DON'T COMPETE AGAINST YOURSELF WITH ARTICLE MARKETING

Just a quick tip on how not to submit articles in a manner that would hurt your chances for success:

<http://nicheroockets.com/community/index.php?topic=5181.0>

LIVE AT ADSENSE IMMERSION

If you're interested in seeing me live then check out this video footage of a presentation I gave at Dr. Mike Woo-Ming's Adsense Immersion West seminar in September of 2006:

<http://nicheroockets.com/community/index.php?topic=4248.0>

WHY I HAVE A GOOGLE SEARCH BOX AT THE BOTTOM OF ALL OF MY SITES

You could be letting money slip through your fingers if you haven't started using a Google search box on your websites. Plus how it can provide some valuable keyword data:

<http://nicheroockets.com/community/index.php?topic=4263.0>

BLACK HAT OR WHITE HAT SITE BUILDING

Black hat/White hat, not sure if you want to make portal sites or content sites. This link discusses the mindset for both types of online site building methods:

<http://niche-rockets.com/community/index.php?topic=3374.0>

VRE THE DILITHIUM CRYSTALS WAY

VRE or virtual real estate is a term used to describe how people are setting up their online business. I describe my own version of VRE (which I've dubbed Dilithium Crystals) in this thread

<http://niche-rockets.com/community/index.php?topic=4004.msg41147#msg41147>

BRAND NEW - THE LEVERAGE PRINCIPLES START

This thread ushers in my newest methods of leveraging existing opportunities in order to fully maximize your overall online earnings potential for all of your websites:

<http://niche-rockets.com/community/index.php?topic=5646.0>

Okay, that's it for now.

Hopefully, this road map will give you the extent of my knowledge where it has only been shared in the walls of Niche Rockets for over a year and it will also guide you to understand exactly what fuels my profits.

Tony Robbins, who walks his talk and charges clients a million plus dollars a year just to make sure they are at the top of their game says that, in addition to managing your emotional states, knowing your values, beliefs, and "the whys" behind your goals, Robbins suggests finding a role model whose success you can emulate. He says it perfectly in his words here:

"If you want to be successful, find someone who has achieved the results you want and copy what they do and you'll achieve the same results." *Tony Robbins*

Allow me to propose that you've now got your role model. You just have to learn and apply the strategies I teach. Ask me anything you want inside the forum and you'll have an answer. But most of all, thank you for allowing me into your life and having the chance to affect your own online business in a positive way.

Both I and the rest of the Niche Rockets team look forward to helping you achieve whatever online goals you have in mind.

Visit us soon to stay up on the latest updates at:

<http://www.nicherockets.com/community/>



Thanks,
Tim (aka TimG) Gorman